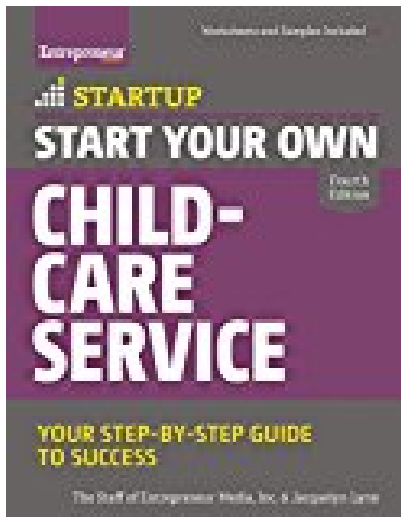


# Start Your Own Child-Care Service Your Step-By-Step Guide to Success StartUp Series

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## BOOK DETAILS

- Author : The Staff of Entrepreneur Media
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## BOOK SYNOPSIS

"The experts at Entrepreneur Press guide readers through the steps of planning, starting, and running a successful child-care business. This guide has been revised with the latest trends, facts, and figures, along with an updated list of resources to help readers create a stable and enriching environment for child development, as well as a sound and profitable business. Readers learn how to: choose the type of child care program and services to offer; acquire the right licensing, permits, insurance protection, and state-specific child care licensing; analyze the market, assess the needs of the community, and match services to fit those needs; find the right location, or decide to operate from home; comply with safety regulations and child-care provisions of the Disabilities Act; consider zoning laws, space requirements, and legal determinations of offsite properties; calculate startup costs, get funded, manage finances, create a business plan, and account for the day-to-day operating costs; stay competitive in the market with low-cost marketing tactics; find, hire, and keep good employees in a high turnover industry; set policies, hours, and staff responsibilities; plan a program, communicate rules and policies to parents, and integrate nutrition"--

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